

# DONA BANSODE

Senior Graphic Designer , Video Editor, UI UX



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Wadgaon Sheri, Pune



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Portfolio - <https://donadigitech.com/>



## AT A GLANCE

Experience: 2.8 Years  
CTC: 4.8 LPA Location:  
Wadgaon Sheri Pune

## DESIGN SKILLS

Print Design Social  
Media Graphics UI/UX  
for Web Landing Page  
Design Poster & Flyer  
Design Product Layout  
Design Visual  
Storytelling Typography  
Color Theory AI Image  
Generation  
Logo & Brand Identity

## TOOLS & SOFTWARE

Adobe Illustrator Adobe  
Photoshop CorelDraw Canva  
Pro WordPress (Design/UI)  
Figma / Adobe Xd Elementor  
/ DIVI Video Editing (Canva)  
Aftereffects and Premirpro  
Creator Studio

## EDUCATION

HSC - 2020 Science Phachare  
College, Pune

Diploma in Graphic & Web  
Design 2022- 2023  
CACT Computer Institute

## PERSONAL

DOB: 30 March 2000  
Languages: Marathi, Hindi,  
English

## PROFESSIONAL SUMMARY

Creative and detail-oriented Senior Graphic Designer with 2.8 years of experience developing visually compelling brand identities, marketing materials, and web designs across corporate, real estate, and e-commerce industries. Skilled at translating client briefs into clean, on-brand visuals that drive engagement. Adept at managing multiple design projects simultaneously while maintaining consistency and quality.

## WORK EXPERIENCE

### Senior Graphic Designer

**Moonfire Private Limited, Kharadi, Pune** | Sep 2023 – Present | 2.8 Years

- Designed logos, brand kits, and visual identities for multiple business verticals including real estate, recruitment, e-commerce and Education
- Created high-quality graphics for social media posts, promotional banners, flyers, and digital advertisements using Canva and Photoshop, CoralDRAW.
- Designed and built WordPress websites with pixel-perfect UI layouts, custom page designs using Elementor and DIVI themes.
- Developed product layout designs, landing pages, and e-commerce visual assets for the USA-based Teejumbo (WooCommerce). brand
- Created and edited short-form video content and motion graphics using Canva, Adobe Aftereffects for social media campaigns.
- Maintained visual brand consistency across all digital and print touchpoints for a 4+ brand portfolio.
- Collaborated with clients and team leads to translate creative briefs into polished, deliverable design assets within tight deadlines.

## ACHIEVEMENTS

- Designed visual assets for 6+ live brand websites — managing design from wireframe concept to final deployment.
- Single-handedly built and maintained the complete visual identity for a 4-brand company portfolio.
- Delivered 100+ social media creatives and campaign graphics across multiple industries with consistent brand voice
- Delivered 80+ Reels and campaign Video across multiple industries with consistent brand voice
- Designed e-commerce product layouts and UX for a USA-based client, meeting international design standards.

## CERTIFICATIONS & TRAINING

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- **Diploma – Graphic Designing & Web Designer** | CACTComputer Institute, 2023
- **Google’s Fundamental of Digital Marketing**
- **Certification Canva Designer Certification - 2023**

AdobePhotoshop | CorelDraw | AdobeCreative Suit | WordPress Theme Design | Elementor | DIVI Builder | AI Image Generation Tools | Video Generation AI

## DESIGN PROJECTS

Project / Brand	Industry	Design Tools	Design Contribution
Moonfire Group	Corporate	WordPress, Canva, Photoshop	Website UI design, brand graphics, visual layout, banners
Denix Academy	Training Institute	WordPress, DIVI, Canva	Website design, scheduling graphics, visual content creation
Moonfire Properties	Real Estate	WordPress, Canva, Photoshop	Property listing UI, ad creatives, social media visual assets
Best Staffing India	Recruitment	WordPress, Elementor, Canva	Website layout design, job post graphics, UI components
Mantra Joypin	Real Estate	Canva, Photoshop	Campaign graphic design, ad creatives, brand post design
Teejumbo (USA)	E-commerce	WordPress, WooCommerce, Canva	Product layout design, landing page UI/UX, brand visuals